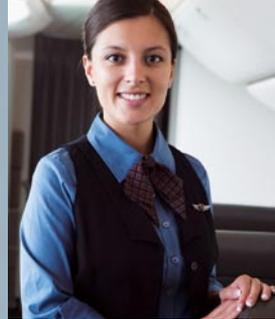


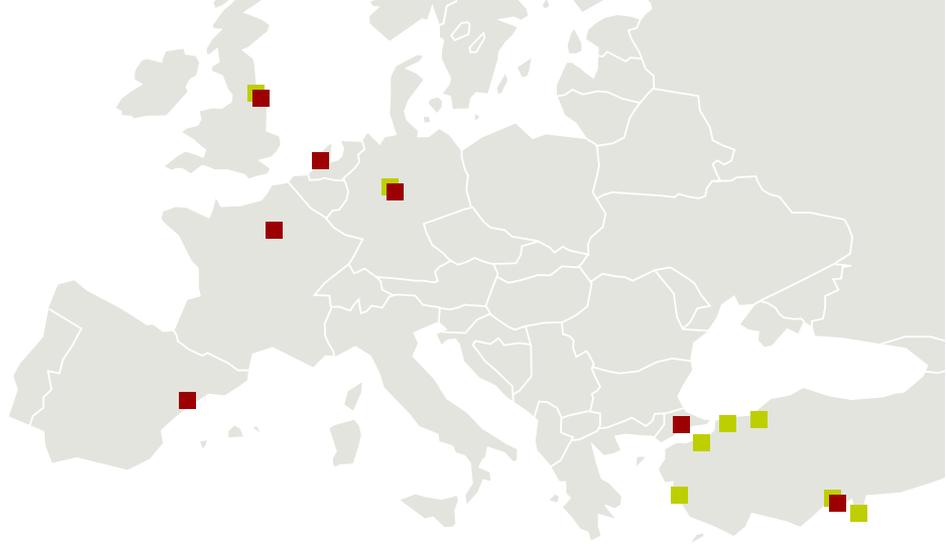


COOLMAX®



KEEP YOUR COOLMAX®
YOUR PERFORMANCE™

ADVANS A



ADVANSA. A leader among European polyester manufacturers.

ADVANSA is the European manufacturing leader in polyester fibres.

The company consistently produces polyester filaments and fibres of the highest world-class products.

ADVANSA stands for safety, expertise and innovation.



**Wherever performance at work
is called for**

Whether workwear or business attire – fashion and function are becoming more and more important in professional clothing. Coolmax® combines functionality, comfort and contemporary design.

Coolmax® functional fibres unite the benefits of polyester fibre – optimum easy-care properties and outstanding durability, even when washed industrially – with a level of wearing comfort otherwise only possible with natural fibres.

Tests conducted by the Hohensteiner Institutes have demonstrated that garments made of Coolmax® can provide significantly improved wearer comfort. The capacity of the fibres to rapidly draw moisture to the outside of the material ensures that a pleasant climate is maintained on the surface of the skin. And it allows optimum regulation of body temperature. The result: the wearer feels comfortable and concentrated at work – and performs better.





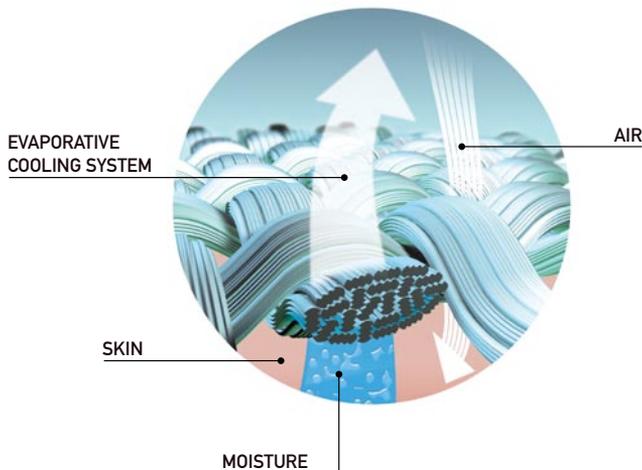
How Coolmax® works

Coolmax® Active Performance

Cool comfort for active people.

- Draws moisture away from the body
- Dries quickly
- Keeps cool and dry
- Soft, light and breathable
- Easy to care for and machine washable
- Tested and certified functionality

Coolmax® draws perspiration away from the body to the outer surface of the fabric, where it rapidly dissipates. This heatregulating effect keeps the skin cool and dry, for more comfort than ever.



The Coolmax® Comfort System

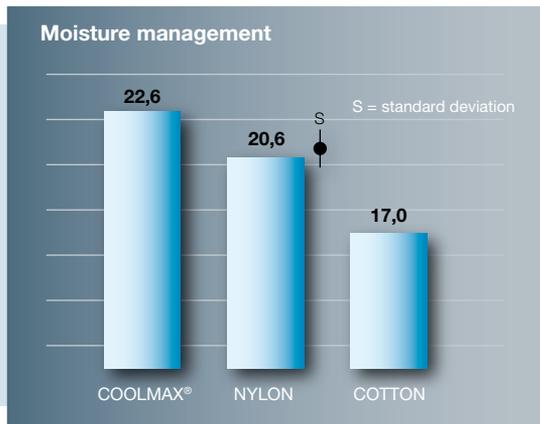
Coolmax® textiles feature an innovative polyester fibre, developed by ADVANSA to present an increased surface area.



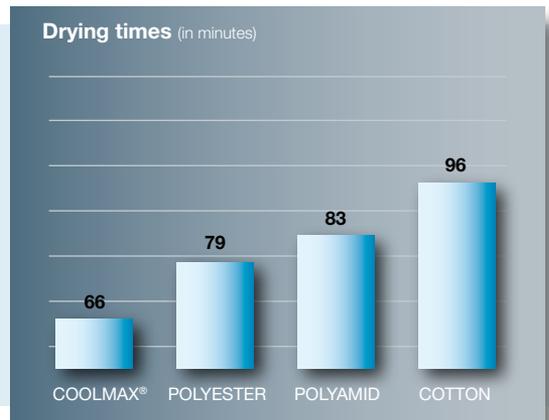
These special fibres rapidly transport moisture to the outer surface of the fabric. Thanks to Coolmax®, perspiration evaporates faster and regulates body temperature better.



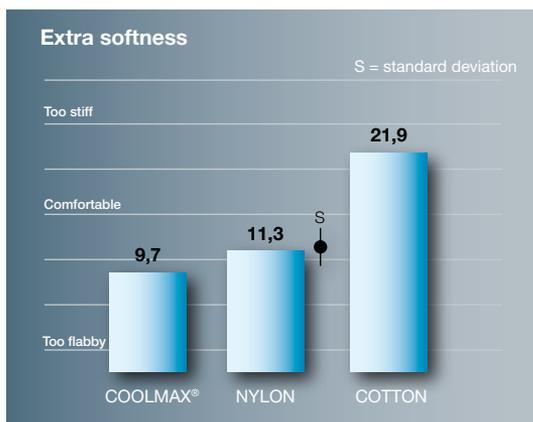
Some Coolmax® facts



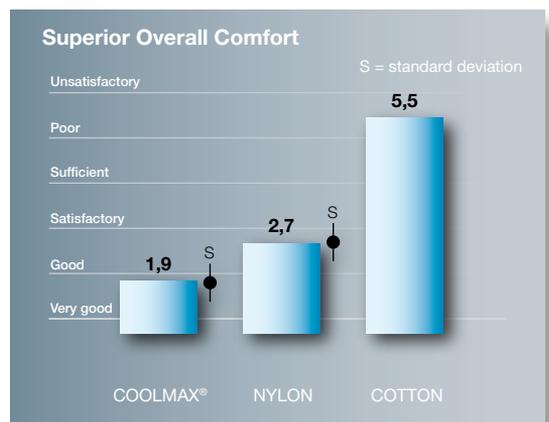
Coolmax® transports more liquid moisture than other fabrics, natural or synthetic. Because of its unique fibre construction, **Coolmax®** moves perspiration quickly to the outside where it evaporates.



Tests have shown that **Coolmax®** dries faster than comparable products.



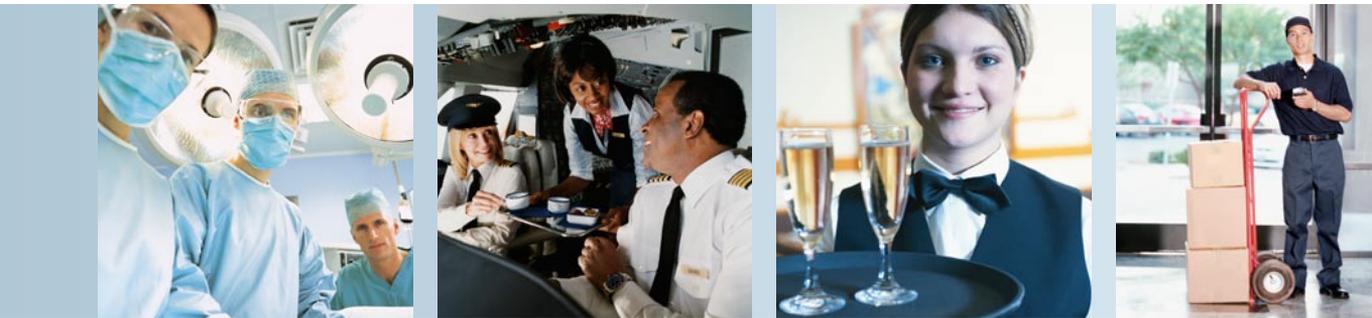
The fine denier of the special fibres used in **Coolmax®** fabrics, with their biaxial, symmetrical cross-section and special copolymer give fabrics a very soft, supple hand.



Coolmax® fabrics made of both filament and staple yarns scored “good” to “very good” for any type of garments.



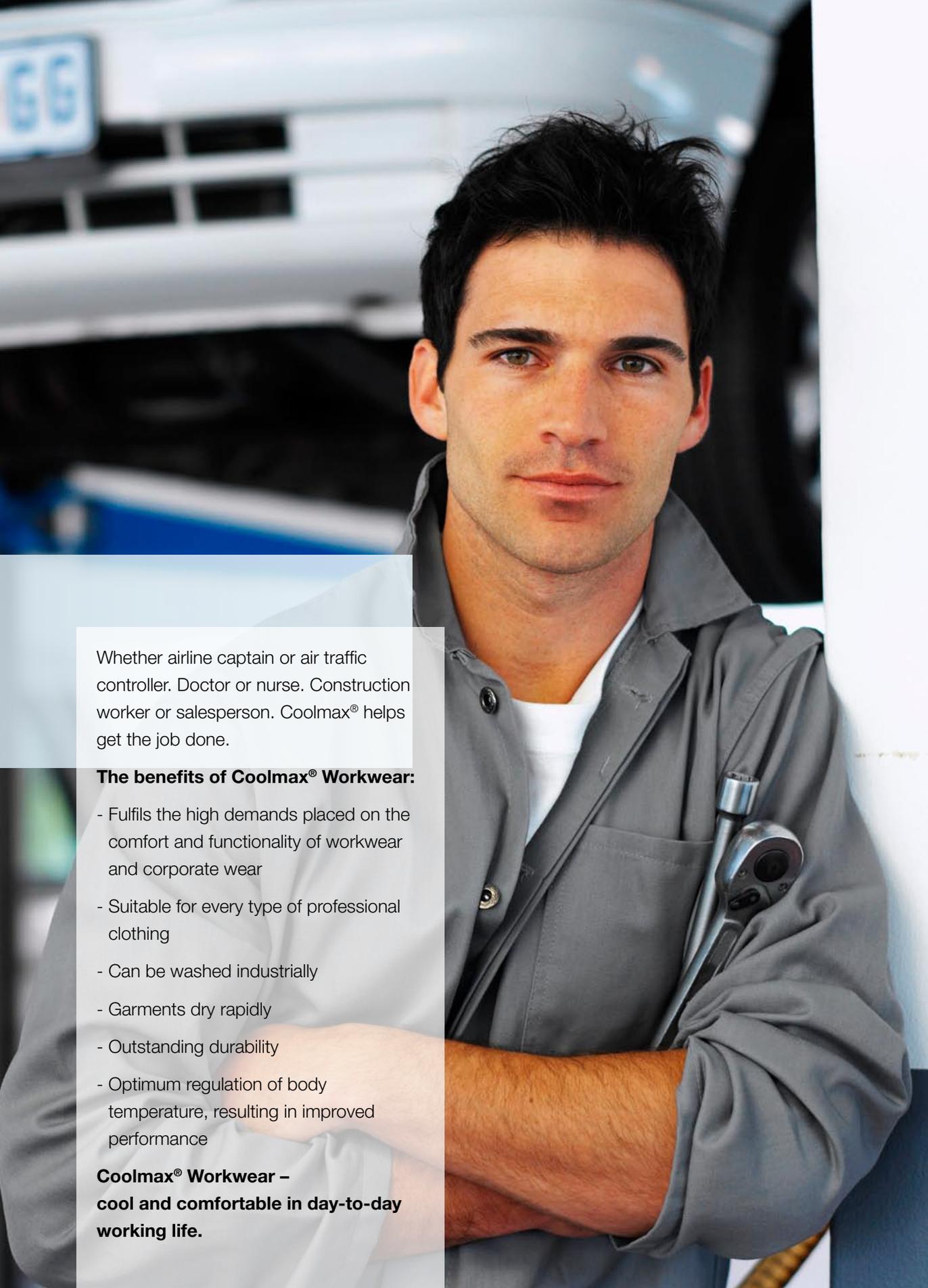
With Coolmax[®], every garment does its job



Work and sports have a lot in common: both involve physical and mental exertion. Both place high demands on garments.

That's why functionality is highly important to manufacturers of professional clothing. They are always looking for innovations. Now both workwear and business attire can profit from the proven benefits of Coolmax[®].

And Coolmax[®] is suitable for all professional applications: in the service sector, trade and industry or healthcare professions, Coolmax[®] ensures that everyone can carry out his or her tasks in comfort and safety. Functionality and well-being guaranteed.



Whether airline captain or air traffic controller. Doctor or nurse. Construction worker or salesperson. Coolmax® helps get the job done.

The benefits of Coolmax® Workwear:

- Fulfills the high demands placed on the comfort and functionality of workwear and corporate wear
- Suitable for every type of professional clothing
- Can be washed industrially
- Garments dry rapidly
- Outstanding durability
- Optimum regulation of body temperature, resulting in improved performance

Coolmax® Workwear – cool and comfortable in day-to-day working life.



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